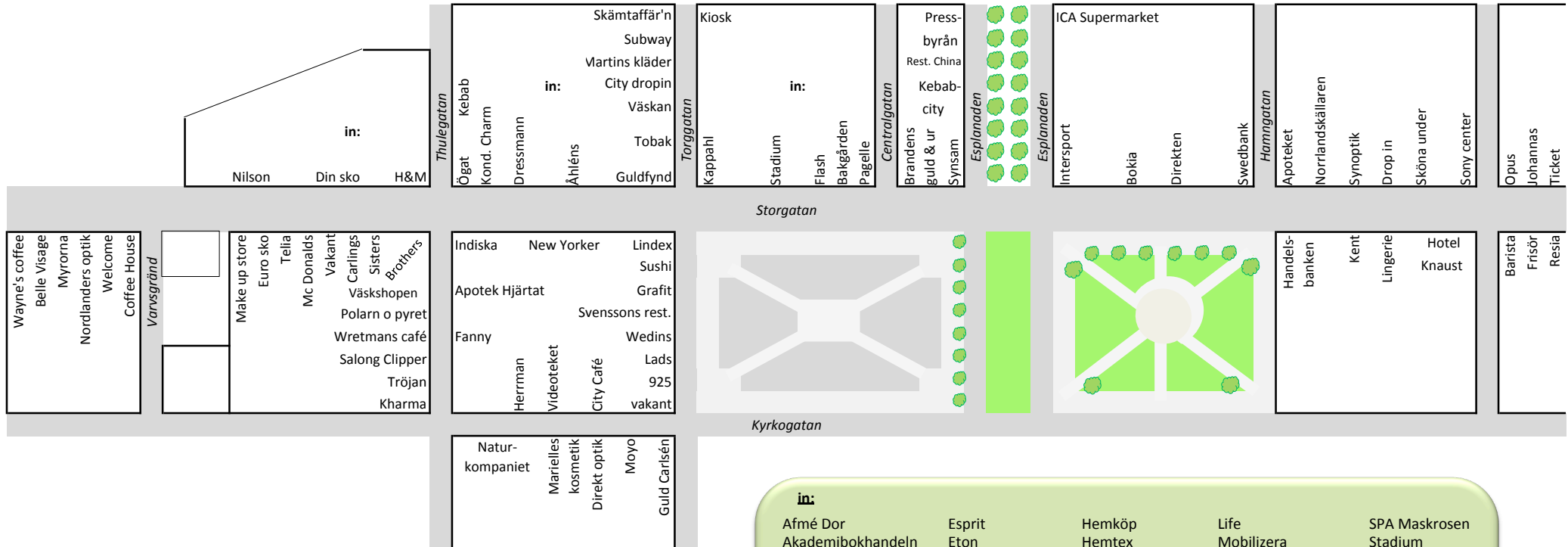


Sundsvall StreetMap Dec 2011

Befolkning: 95 704



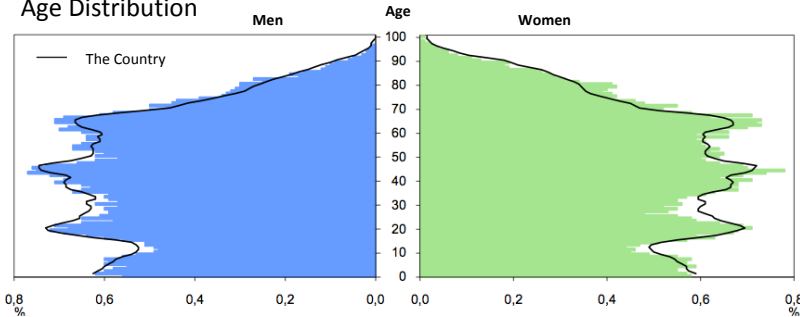
Sundsvall Demography



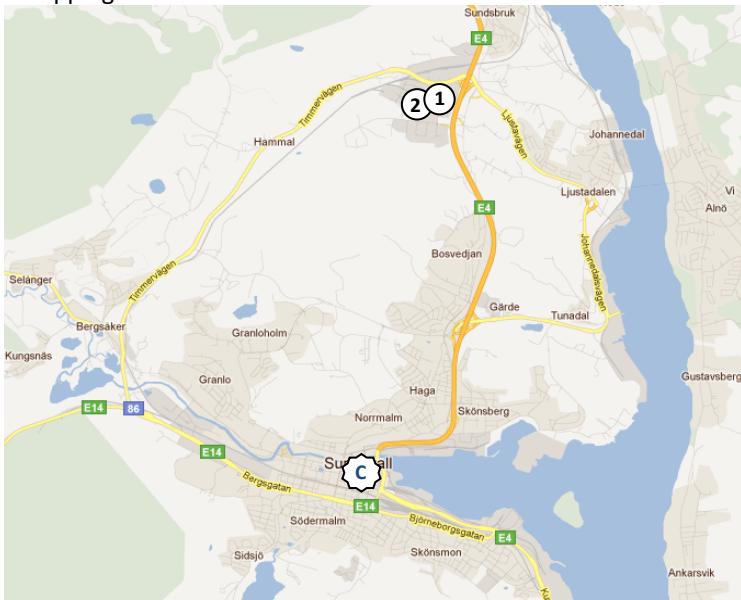
Population	95 732	Sales Infrequent goods msek	4 866
Catchment area	280 000	Sales Common goods msek	2 933
Average Income index	96	Sales Total msek	7 799
Commuting index	103	Index Infrequent goods	171
Average age (Sweden 41,1)	41,9	Index Common goods	100
Students	5 000	Index Total	131



Age Distribution



Shopping centres



1. Birsta City

Sales Infrequent goods msek	748
Sales Total msek	810
Visitors mill	4,2
Tenants	81

2. Birsta Köpstad

Sales Infrequent goods msek	1 225
Sales Total msek	1 225
Visitors mill	4,2
Tenants	36

Downtown Sundsvall



A. in:

Sales Infrequent goods msek	300*
Sales Total msek	369*
Visitors mill	5,7
Tenants	55